**Blog Template: UK’s Best Workplaces™ 2024**

Please customise this template to create a blog for your company’s website detailing your fantastic achievement of being named of the Best Workplaces™ in the UK. The template is just a suggestion to get you started, feel free to delete parts that don’t apply. Add in your own statistics, pull out employee quotes and reference anything you’re particularly proud of as a business.

Don’t forget to link to your blog from your social media posts – check out our social media template for ideas of how to announce your success.

**[Company name] named one of the UK’s Best Workplaces™ 2024**

[Company name] is proud to announce that we have been named on the/ among the top [insert #] in the [UK’s Best Workplaces™ 2024 List](https://www.greatplacetowork.co.uk/uks-best-workplaces) by Great Place To Work.

Our ranking was revealed at the prestigious UK’s Best Workplaces™ Awards at Grovesnor House in the heart of London, which are considered the ‘gold standard’ of employer awards. Independently assessed through a rigorous and unique process, those on the list have proved they have created a great workplace culture built on trust, supported by innovative people management practices.

Achieving our position in the [size] category fills us with pride as we're officially acknowledged for our commitment to inclusion, quality, and growth. Over the past [time period] we have introduced numerous new [benefits/procedures/policies] including [insert something you’re particularly proud of].

To compile the UK’s Best Workplaces™ List, [Great Place To Work®](https://www.greatplacetowork.co.uk/) analysed confidential employee survey feedback on trust and reaching their full human potential, as well as employees’ experiences of innovation, company values, and leadership effectiveness across departments and seniority levels. They then used these data insights to benchmark the effectiveness of companies' employee value propositions against the culture their employees *actually* experience. Only those businesses who achieve the highest scores after evaluation receive Best Workplaces™ status.

From our anonymous employee feedback, we can see that overall our team highly commends our dedication to ongoing learning, individual growth, and the culture of knowledge exchange across our business.

One employee referenced xxxx in their feedback “insert employee quote”.

Insert quote from CEO/ HR Director for example Joe Bloggs, CEO of [company name] said: "Our inclusion in the UK's Best Workplaces List is a testament to the robust culture and shared values within our company.”

“At our core, our culture is fortified by our ethos: We take pride in our work; put our customers first; we recognise achievements; we prioritise excellence; and above all, we collaborate as a unified team."

“At Great Place To Work® our overarching goal has consistently been to enrich the world of work by empowering companies to evolve into exceptional organisations that cater to everyone. We wholeheartedly endorse the idea that what's 'better for business' aligns with what's 'better for people,' ultimately contributing to a better world For All™" said Benedict Gautrey, Managing Director of Great Place To Work® UK.

“Year after year, it's truly inspiring to witness a growing number of organisations earn a spot on our [UK’s Best Workplaces™ List](http://www.greatplacetowork.co.uk/best-workplaces/2024), we’ve seen our client’s Trust Index scores increasing meaning the bar for being on this List getting higher. This recognition is no mean feat and highlights companies across the UK that excel in fostering high levels of trust in leadership, instilling pride in their workforce, and cultivating strong camaraderie among colleagues. These crucial elements collectively contribute to creating workplaces where employees feel they can truly be themselves and thrive in a supportive environment. Congratulations to [company name] for being part of our 2024 UK’s Best Workplaces™ List."

This award is our [e.g third, insert #] from Great Place To Work over the past [12 months] as we also featured in the [UK's Best Workplaces for Wellbeing™, UK's Best Workplaces for Women™ and UK's Best Workplaces in Tech™ Lists!]

We’re so proud of this achievement and look forward to using the valuable insights Great Place To Work has provided us with to build on our culture and employee satisfaction. If you would like to be part of our GREAT team, check out our latest vacancies here [insert link to your career opportunities web page].